

CHRISTIAN COVARRUBIAS

GRAPHIC + UI DESIGNER

PROFILE

My graphic design roles, to date, have focused on delivering projects that have either allowed full creative license or, otherwise, have involved me working to strict design briefs including corporate brand guidelines. I am experienced with both traditional and contemporary methods of communications that deliver clear and engaging messages and always consider the 'big picture' in any creative or marketing campaigns that I work on

I find the combination of technology and design to be fascinating

CONTACT INFORMATION



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EDUCATION

UI/UX Designer

2018

Career Foundry, careerfoundry.com

AAS, Digital Arts

2002 - 2005

Pima Community College Tucson, AZ

Highest Honors

2004 & 2005 National Dean's List Award

BA, Civil Engineering

1994-1999

Universidad de Sonora, Hermosillo, Mexico

EXPERIENCE

UI/UX Designer

2019–Present

Hexagon Mining, Tucson, AZ

www.hexagonmining.com

- Develop functional and appealing user interfaces based on product usability as well as new approaches to complex interface and UX problems
- Conduct user research with industry standard methods to understand behaviors and empathize with our users
- Collaborate with marketing, designers, testing engineers, product managers, and developers to ensure the creation and delivery of tailored experiences for the end user
- Convey these designs in the form of presentations, prototypes, and design specifications
- Create conceptual designs and coordinate to deliver final assets
- Manage and maintain design system

Lead Graphic Designer

2014–2019

Hexagon Mining, Tucson, AZ

www.hexagonmining.com

- Execute and produce high-quality conceptual design solutions for print and online communications that are consistent with corporate branding and messaging

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SKILLS

Software

Adobe® CC (Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver, Muse, Adobe XD and Animate), Sketch, Figma, InVision, Microsoft Office® Suite, AutoCAD®, MAC and PC platforms

Digital Platforms

WordPress, Sitecore, Eloqua and Pardot

Web Design

HTML5, CSS, Basic PHP/MySQL

Languages

Spanish (native) and English (fluent)

INTERESTS

Outside of graphic and web design, my interests include sports, fitness, outdoors, photography, astronomy, art and music

- Conceptualize, design, present and execute digital design and web experiences including responsive design websites, landing pages, newsletters and more
- Manage the end-to-end creative process (including recommendations to meet the given objectives)
- Manage and maintain a library of proprietary graphic assets
- Regional and Corporate team design-related support
- Creative input and design into marketing campaigns (such as all collateral, digital and print advertising, event/trade show material, newsletters, electronic media messaging, social media graphics)
- Managing and negotiating with suppliers to produce marketing materials

Graphic Designer / Marketing Specialist

2006-2014

Jigsaw Technologies / Leica Geosystems Mining, Tucson, AZ
www.leica-geosystems.com/mining

- Creative input and design into marketing campaigns, including product launches, advertisements, marketing collateral, trade show booths and e-marketing
- Supporting the Australian-based marketing team with design, campaign and web requirements
- Liaising and negotiating with suppliers to produce marketing materials
- Creating Graphical User Interfaces, including the design of icons and graphics tools
- Design and maintenance of the Company's website, as well as web-based applications
- Technical drawing and CAD drafting of hardware components

Graphic Designer

2005–2006

Proconcepts, Tucson, AZ
www.proconceptsdigital.com

- Production of graphic design for the printing and digital teams
- Set up of large images for printing
- Developing and designing corporate client identities, including the design of logos and consistent marketing collateral
- Web Design