



# Christian Covarrubias

Graphic + UI/UX Designer

## PROFILE

I'm a designer with over 20 years of professional experience, beginning my career in graphic design and evolving into user experience design.

With a background in civil engineering and visual design, I bring a unique perspective to digital products. My engineering foundation allows me to collaborate seamlessly with developers and technical teams. This balance enables me to design solutions that are not only visually compelling, but practical and buildable.

## CONTACT



520.312.3814



christiancovarrubias7@gmail.com



Tucson, Arizona, USA



christiancovarrubias.com



linkedin.com/in/christiancovarrubias

## EDUCATION

### UI/UX Designer

Career Foundry - careerfoundry.com

### AAS, Digital Arts

Pima Community College - Tucson, AZ.

### BA, Civil Engineering

Universidad de Sonora - Hermosillo, Mexico

## EXPERIENCE

### UI/UX Design Lead

Jan. 2023 - Present

Hexagon Mining, Tucson, AZ.

- Lead design strategy and execution across multiple product lines, ensuring consistency through scalable design system standards.
- Drive user-centered solutions to complex UX challenges, balancing usability, technical feasibility, and business goals.
- Facilitate and synthesize user research to inform product decisions and validate design direction.
- Partner closely with Product, Engineering, Support, and Customer Success to align roadmap priorities with user needs.
- Govern and evolve the design system to support growth, efficiency, and cross-team adoption.

### UI/UX Designer

Jan. 2019 - Jan. 2023

Hexagon Mining, Tucson, AZ.

- Design functional, intuitive, and visually engaging user interfaces, applying usability best practices and innovative solutions to complex UX challenges.
- Conduct user research using industry-standard methodologies to understand user behavior, identify pain points, and inform data-driven design decisions.
- Collaborate cross-functionally with Product Management, Support, and Customer Success teams to align user needs with business objectives.

## SKILLS

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### User Interface Design:

Figma

### Adobe Suite:

Photoshop

Illustrator

InDesign

XD

Dreamweaver

After Effects (basic)

### Web Design:

HTML

CSS

### Office Suite:

Word

Powerpoint

Excel

## LANGUAGES

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Spanish (Native)

English (Fluent)

## EXPERIENCE

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### Lead Graphic Designer

Aug. 2014 - Jan. 2019

Hexagon Mining, Tucson, AZ.

- Conceptualize, design, present and execute digital design and web experiences including responsive design websites, landing pages, newsletters and more.
- Manage the end-to-end creative process (including recommendations to meet the given objectives).
- Manage and maintain a library of proprietary graphic assets
- Regional and Corporate team design-related support.
- Creative input and design into marketing campaigns (such as all collateral, digital and print advertising, event/trade show material, newsletters, electronic media messaging, social media graphics) Managing and negotiating with suppliers to produce marketing materials.
- Execute and produce high-quality conceptual design solutions for print and online communications that are consistent with corporate branding and messaging.

### Graphic Designer / Marketing Specialist

May 2006 - Aug. 2014

Leica Geosystems Mining, Tucson, AZ

- Creative input and design into marketing campaigns, including product launches, advertisements, marketing collateral, trade show booths and e-marketing.
- Supporting the Australian-based marketing team with design, campaign and web requirements.
- Liaising and negotiating with suppliers to produce marketing materials.
- Creating Graphical User Interfaces, including the design of icons and graphics tools.
- Design and maintenance of the Company's website, as well as web-based applications.
- Technical drawing and CAD drafting of hardware components.